

I swear to you this is 100% TRUE and verifiable...

“The Shocking ‘Freak Show’ Gambling Story All The Golf Pro’s Are Gossiping About... That Can Literally FORCE YOU To Crush *Looooooooooooong*, Straight Drives... Even If You Play With The CRAPPIEST Clubs You Can Find!”

You'll not only stun everyone you play with by *consistently* hitting monster tee shots that can reach the green on short par 4 holes (no matter what kind of wimpy drive you're living with right now)... but you'll be one of the FEW "civilians" to finally know the pro secret behind the CRAZIEST "can't lose" bet in golf right now!

Best part: **You can check it out for FREE, if you choose...**

To: <first, last>

From: Dr. Mike O’Leary

Head Golf Nut, OHPdirect

Dear <first name>,

Listen -- I don't care if you're a betting man or not... you have GOT to see what's up here.

I absolutely did NOT believe a word of this when I first heard it...

...and, in fact...

I Had To Lose \$10 On The Biggest "Sucker Bet" In Golf Before It Dawned On Me How IMPORTANT This News Is For All Golfers!

Best ten bucks I've ever spent, too.

Here's the story: My good pal Bill McKinney has been called "the best-kept secret weapon in golf".

He HATES hearing that, because he's really just a good, regular guy... who happens to have discovered the amazing secrets of unlocking MONSTER power in almost *anyone's* "wheelbox" (the core of your body).

Single-handedly, this discovery has changed *forever* the way golf is played in many parts of the world. (Because normal, formerly "average" golfers are now crushing such long drives that short par-4s now play like par- 3s.)

Fortunately, only a small number of amateur golfers have bothered to learn this skill from Bill... so America's public golf courses remain safe from being obsolete (at least for now).

But forget about all that.

I just needed to remind you why you've *never heard* of Bill McKinney... and why his "semi-secret" reputation as THE long-ball hitter got him this **weird job at a recent charity golf event.**

I can't name the event, because so many celebrities were involved.

Just know it was in swanky Newport Beach (easily one of the wealthiest towns in Southern California)... there were cameras present... and BIG BUCKS were being amassed (both for charity, and for side bets).

Bill's job:

**Make The Celebrities
Look Good!**

The organizers made up a comfy little "campsite" for Bill near the tee box of the TOUGHEST and LONGEST par-4 hole on the course.

And all day long... celebrities could "legally" hire Bill to hit their drives for them on that hole.

All they had to do... was stuff a wad of cash in the kitty for the charity.

Bill was AVERAGING over 300 yards for each drive... whack after whack after whack.

You know... the way he always hits long, gorgeous drives (and the way nearly every single one of his students do, too).

Then, near the end of the day... this foursome arrives with a major league baseball Hall of Fame celebrity. A huge man, and amazing athlete, who had held multiple batting titles while playing with the Boston Red Sox.

And no, I'm not going to name him. I don't want to embarrass anybody here.

Anyway, Mr. Hall of Fame tees off... someone in the foursome pays Bill to hit a drive...

... and then Bill does something that starts any true gamblers mind REELING.

Bill asked if he could hit -- for free -- a drive using Mr. Hall of Fame's driver.

Everyone started laughing.

No way, they said.

Why? Because Mr. Hall of Fame...

Was Left-Handed!

And Bill is *right*-handed.

So, okay. Maybe he'll be able to make weak contact with the ball, awkward as a rookie, and maybe he'll be able to scoot the shot sixty yards or something.

Big laughs.

"Naw," Bill says to the crowd.

"I'm gonna hit another 300-yard shot with this club."

Dead silence.

Even deader silence when Bill addresses the ball.

Because he's using his normal right-handed stance... and has turned the left-handed driver...

Upside Down!

Bill goes through his normal swing... *whack!*...

... and lo and behold...

... the tee shot sails true as an arrow down the fairway.

Three hundred and thirty yards, dead-center.

"That's a *freak show* shot," says Mr. Hall of Fame.

Yes, indeed.

I myself had to lose a \$10 bet before I could believe it was possible.

What's this got to do with YOU?

Plenty.

IF you want to become "one of THOSE guys" who consistently crushes monster tee shots longer than a football field.

You see... what Bill proved with that freak show drive was this:

- Your equipment is absolutely irrelevant for great golf.
- The kind of ball you use -- *irrelevant*.
- And, in fact... **NOTHING else matters but your SWING mechanics.**

Remember -- Bill used his NORMAL swing to hit a 330-yard drive with a left-handed club, upside down!

ADD to this stunning realization these other "givens" that Bill insists are true:

- You, too, can easily adopt these swing mechanics for your own use... almost overnight...
- Easily... and so simply **you need to EXPERIENCE how fast you can transform your golfing skills** before you'll believe it's possible.
- And... it doesn't matter how old you are... what kind of pitiful shape you're in... or even if you're all stiff from arthritis or injury, and *waaaaaay* past your prime "fighting weight".

None of that matters.

The ONLY thing that matters...

... is your swing.

Bill *proved* it.

(And if you've got a devious mind like mine, you're already considering all the side bets you can win hitting odd, twisted, crappy wrong-handed clubs to crush long drives.)

(But mostly, you're gonna love your new ability to DOMINATE everyone you play with from the tee box... using whatever club you have in your bag.)

Here's what I have for you: I know this is difficult to believe -- because it was for me, too.

That's why I've attached the most **shockingly-generous guarantee** to this offer... so you don't risk a penny checking it out for yourself.

What I have is the most STUNNING "quick learn" lesson in hitting maximum-yardage tee shots (as well as putting maximum power into EVERY shot that requires it) you've ever dreamed you'd see.

I hustled Bill (right after paying him the \$10 I owed him from the bet) onto a local course, and had my crack home-boy camera team FILM him giving that super-secret lesson.

He calls it the "Power Strike" swing.

So powerful, it may make your local course obsolete.

Yet so EASY to learn... Bill insists you can **just WATCH this lesson...** "get" the FEEL of the mechanics involved... and immediately go out and start crushing the longest and straightest drives of your life.

No matter what else has been hampering your ability to whack gorgeous tee shots in the past.

I'm talking about:

- Tapping the hidden "**reservoir of POWER**" *hidden inside your wheelbox* (shoulders, back, "core")... which can NOT be tapped using the kind of swing mechanics you're using now!
- Nailing down the kind of ball-striking CONSISTENCY that could accidentally earn you a spot on the next tour to come through town. (**People WILL talk about you behind your back... in hushed, respectful tones.** Very FUN to be that guy people fear on the links.)
- And finally enjoy **EFFORTLESS power**, with a repeatable killer swing that FEELS GOOD, looks good... and delivers massive power and accuracy, EVERY TIME you hit a ball.

But hey... don't believe me.

Check it out for yourself.

Here's what I'm offering you: Call my office at **1-800-000-0000** and tell whoever answers you want to test-drive “**Bill McKinney's Power Strike DVD**”. You'll need your credit card. (Or you can send in a check with the Priority Order Form included with this letter.)

The cost of this DVD is just \$69... but you don't risk a penny with your “test drive”. Why not? Because I'm giving you a mega-generous...

100% Money-Back Unconditional Guarantee Good For One Full YEAR!

Just order the DVD... check it out for yourself... and take a full *year* to see what it does for you on the course. If you don't get the long-ball results you want, just send the package back, and you'll get a prompt refund of every penny.

No questions asked.

I'm offering you this completely risk-free trial because I want as many of my “Hot List” guys to see this stuff while it's still the biggest (and most closely guarded) secret in golf.

People simply do NOT believe this kind of effortless power is possible. Even when they lose a bet seeing it for themselves. (They chalk it up to “luck”. Fools.)

So let's be straight on this: I'm giving you a no-risk opportunity to see for **YOURSELF** what all the fuss is about.

Still... you gotta hurry. This is a VERY limited offer that can VANISH at any time. (Why? Because I have a sneaking hunch I may be able to charge THREE TIMES this amount for this secret lesson... but for now, I'm keeping it reasonable for my Hot List members, like you.)

In fact... I've only duped one “batch” of DVDs for this offer. (A “batch” is 99 DVDs, total.) And I've sent this letter out to a pre-selected *number* of guys on the “Hot List”.

There's a package here earmarked for you. **But if I don't hear from you within 11 days, I will release that package to the guy below you on the list.**

Eleven days. That's not much time. *You gotta hurry.*

Actually, I think that's plenty of time to make your decision. I mean, really... you stand to learn the most gossiped-about secret out there for golfers who have finally learned how to launch the longest and straightest drives of your life.

Effortlessly.

Your regular golfing buddies WILL NOT BELIEVE you've done anything different, either. Up to you if you tell 'em... or keep this your secret forever.

Heck, they probably wouldn't *believe* you if you told them, anyway. It's just too simple and easy to BE believed.

That's why I'm bending over backwards to make it easy for you to test-drive everything for yourself. **With no risk. For a full year.**

Remember -- very limited release, could go away at any time. And in just 7 days, if I don't hear from you, I'll let the guy below you have the package I earmarked for you (out of just one batch I had duped).

This is gonna be fun. You're going to LOVE your new golf game.

And you might win a few bets no one sees coming, too.

Sincerely,

"Doc"

P.S. Oh, heck. I almost forgot -- **I have a FREE bonus for you on this DVD.**

You might win a few MORE bets with it, too.

I had Bill perform another 20 minutes of "trick shots" for an extra DVD when we had him out on the course. This bonus film is worth being a separate product all on its own... because everyone I've told DEMANDS to see it.

Included:

- **How to hit a left-handed club upside down.** Just like Bill did with Mr. Hall of Fame's club to hit that notorious 330-yard drive for charity.
- How to keep your ball 3 inches off the ground... for up to 200 yards!... when you have to hit **under tree limbs** or other obstacles. Watch out, Tiger!
- **How to hit a ball over a tree that's right in front of you** -- the secrets of whacking accurate "save" shots real high, real quick.
- How to put your ball pin-high from the **worst bunker of your nightmares** -- even if you're fifty yards out! (The hardest courses in the country rely on these

bunkers to frustrate golfers and murder scores... and keep their courses on the "tough" list. But for you, they're now a piece of cake.)

Plus, there are several other "trick" shots that I'll bet you use in your very next round. To save par, or go from being in trouble to scoring a birdie.

Very cool stuff. Worth \$39, easy... but it's yours FREE, just for giving Bill's main DVD "quick learn" lesson the old look-see.

Just hurry. There are only a limited number of these videos available... and if you wait, you miss out.

Oh, boy, are your buddies gonna HATE you for learning these secrets.

P.P.S. Don't forget -- ***you gotta order within the next 11 days.*** Call right now.

[list testimonials here]

Order form copy:

[YES! I want that DVD you've earmarked for me... plus the free CD. I'm ready to learn these amazing secrets of effortless "Power Strike" golf, and I understand I don't risk a penny with the mega-generous One-Year 100% Unconditional Guarantee you're giving me. This is a great offer, and I want you to rush me the package right now. Here's my info: